

2

REP HEADLINE#  
\*\*\* UNAPPROVED

**ADV # 09132**

**AGY # 03571**

**ORDER # \_\_\_\_\_**

PRDCT DCCC :

**FLIGHT DATES**

CITY TAX \_\_\_\_\_

REP: TO JEN  
FR CHI  
ORDER  
TTL SA  
PLS CI

CON CM \*\*\*\*\*

:LINE#:	REP	:CITY:	:LINE#:
1	S	AGEN	AGEN
PROGRAM			
CON COM			
2	S	AGEN	AGEN
PROGRAM			
CON COM			

REP HEADLINE# 6396015  
 \*\*\* UNAPPROVED REV #1 \*\*\*  
 REP: TEL# 215-564-1206  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*  
 OCT26/12 18.10  
 \*\*\* WPXI-TV \*\*\*  
 FAX# 215 564 1103

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
3	S		1135P-1235A	30		\$675.00	10/30	11/2	2		TU-F	2
PROGRAM : THE TONIGHT SHOWWITH JAY LENO												
CON COM1: THE TONIGHT SHOWWITH JAY LENO												
11	SR		400P-430P	30		\$550.00	10/30	11/2	2		TU-F	2
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1: JUDGE JUDY/JUDGE JUDY												
12	SR		430P-500P	30		\$725.00	10/30	11/2	2		TU-F	2
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1: JUDGE JUDY/JUDGE JUDY												
14	R		500P-530P	30		\$1,100.00	10/30	11/2	1		TU-F	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
15	S		530A-600A	30		\$550.00	10/30	11/2	1		TU-F	1
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
16	R		530P-600P	30		\$1,100.00	10/30	11/2	2		TU-F	2
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
17	SR		600P-630P	30		\$1,300.00	10/30	11/2	2		TU-F	2
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
19	R		700P-730P	30		\$2,200.00	10/30	11/2	2		TU-F	2
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
20	S		900A-900A	30		\$800.00	10/30	11/2	2		TU-F	2
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

W2



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\*\*\* UNAPPROVED REV #1 \*\*\*

MARKET TOTALS	\$275,948	WPXI 29%	KDKA 36%	WTAE 23%	WPGH 9%	CABL 1%	WPCW 1%	WPMY 1%
SVC- NSI								
DEMOS - RA35+*								
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE